



Kenya Professional Realtors Association
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JOIN US NOW!
BECOME A MEMBER

www.kprakenya.co.ke

The Voice of Real Estate Professionals

Organization Profile

Kenya Professional Realtors Association abbreviated **KPRA** is a professional organization for Real Estate Professionals who sell, buy and manage real property and businesses that were in or with real estate industry. KPRA provides a variety of services to its members including, education, training certification, insurance, affinity programs and legislative representation, as well as membership in local and regional associations affiliated with KPRA.

Members who hold the PR are designated as **Professional Realtors** who choose to voluntarily subscribe to a strict code of ethics within the laws of Kenya. The term Professional Realtor is a registered trademark that can only be used by our members. Those who do not subscribe to our strict **CODE OF ETHICS** can not be our members.

Mission

K.P.R.A strives to be the collective force influencing and shaping the real estate industry. It seeks to be the leading advocate of the right to own, use and transfer real property; the acknowledged leader in developing standards for efficient, effective and ethical real estate business practices and valued by highly skilled real estate professionals and brokerage services.

- Working on behalf of Kenyan property owners, the K.P.R.A provides a facility for professional, development, research and exchange of information among its members and to the public and government for the purpose of preserving the free enterprise system and transfer real property.
- K.P.R.A will create training and certification for its members, offer networking opportunity to its members and valued affiliates or vendors in related services.

Vision

The core purpose of K.P.R.A is advancing real estate professional services by way of promoting its members through training, certification and professional designation.



BECOME A MEMBER

- ASSOCIATE MEMBERSHIP
- PROFESSIONAL MEMBERSHIP
- BROKER MEMBERSHIP
- CORPORATE MEMBERSHIP

PROFESSIONAL DESIGNATION LEVELS

- Associate Realtor
- Professional Realtor
- Broker/Company Realtor
- Corporate/Affiliate Realtor

MEMBERSHIP BENEFITS

- Opportunity to participate in K.P.R.A monthly power networking
- Market knowledge information
- Legislative and community initiatives
- Participating in our annual events, awards celebration and recognition
- Invitations to our annual conventions and celebrations
- Inclusion in our Professional Network Directory
- Free access to KPRA Real Estate directory
- Free mailing of the Professional Realtors Magazine
- Opportunity to advertise in the Professional Magazine at discounted rates
- Continuous professional development programs
- Discounts on K.P.R.A conferences and seminars (events)

PROFESSIONAL STANDARDS

Code of Ethics and Professional Standards

Every member of KPRA adheres to a very High Code of Ethics and subscribes to the rules and regulations of the KPRA organization. We represent the Property owners with professional services, Believe in Equal Housing Opportunities, Land Reforms, Community Outreach, Professional Training and Continuing Education